

POST SHOW REPORT 2022

GROWTECH EXPO



December 07th – 10th, 2022

Saigon Exhibition &
Convention Center

SECC

Organizer:



Agrotrade
Vietnam

SHOW GENERAL INFORMATION



Name of event	International Exhibition on Product, Machinery and Equipment for Agriculture
Date	December 07 th – 10 th , 2022
Venue	Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh, Dist.7, HCMC, Vietnam
Opening hour	9:00 AM – 17:00 PM
Host	Ministry of Science and Technology Ministry of Agriculture and Rural Development Ministry of Industry and Trade
Organizer	ADPEX Joint Stock Company State Agency for Technology Innovation Agro Processing and Market Development Authority (AGROTRADE)

EXHIBITOR FACTS

over **4,000** square meters
of exhibit scale

GENERAL ASSESSMENTS AND REMARKS OF EXHIBITORS



135

Booths of

105

Participants

Coming from **15** countries
and territories:

America, Australia, Sweden,
Russia, Greece, Turkey, Korea,
Taiwan, Japan, Singapore,
Malaysia, China, Thailand, India,
Vietnam.

85%

of the exhibitors were pleased with
services of Organizing Committee

75%

of the exhibitors are interested in
participating in the next Growtech
Vietnam 2023

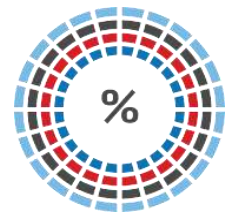
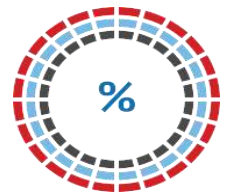
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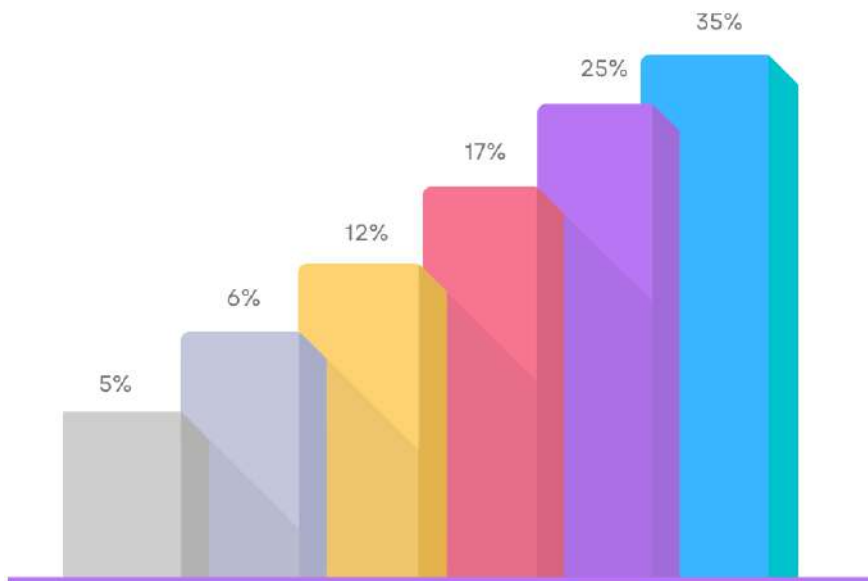
ORLD CLASS PRODUCTS FOR
HEALTHY GROWTH, HEALTHY AND YIELD,



COUNTRY OF PARTICIPANT (EXP VIETNAM)



EXHIBIT MAJORS



- MACHINERY AND EQUIPMENT FOR AGRICULTURE
- AGRICULTURE TECHNOLOGY (IRRIGATION SYSTEM, GREENHOUSE, DRONE)
- AGRICULTURE PRODUCTS (SEEDS, SOIL NUTRITION, FERTILIZER, PLAN PROTECTION DRUG)
- POST HARVEST TECHNOLOGY & EQUIPMENT
- FOOD & AGRICULTURAL MANUFACTURING MACHINERY, EQUIPMENT, PACKAGING AND PRESERVING
- MACHINERY, EQUIPMENT & TECHNOLOGY FOR FOOD & AGRICULTURAL



BUSINESS ACTIVITY OF PARTICIPANT



GTE
GROWTECH EXPO

07-10/12

www.gte.vn | Hanoi Convention Center | Hanoi, Vietnam | IMC

SASAKI

VISITOR FACTS

7,090
Visitors

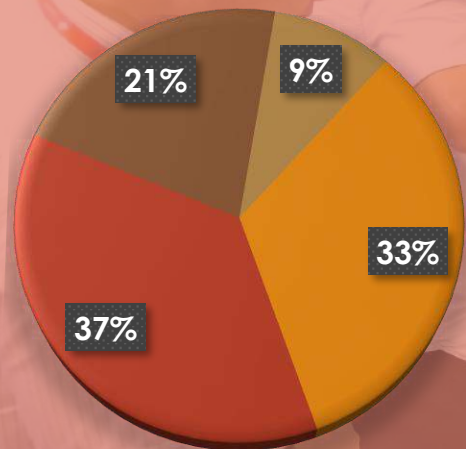
4,350
Trade visitors

2,740
Public visitors

15
Countries/
Territories

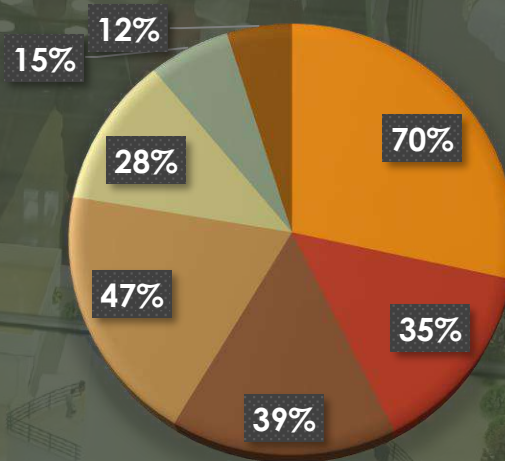
VISIT STATISTIC

VISITING INTERESTED IN



- Seeds/Soil nutrition/Fertilizer/Plant protection drug
- Equipment/Technology/Machinery/Tools for Agriculture
- Digital Transformation in agriculture application
- Other

VISITING PURPOSE



- Seeking for new brand/product
- Seeking for new OEM/ODM
- Seeking for new technology/solution
- Collecting information and trend
- Meeting supplier
- Place an order
- Other purpose



This is the first time we attend the Growtech VN exhibition but I am really happy when my booth receives a lot of interest from a large number of visitors as well as from companies and partners and we are very excited to see it and had opportunity to introduce our products to visitors.

MR. KIYOTAKA KASAI
KUKI FERTILIZER INC. CO., LTD



Our company researches and deploys organic carbon products of organic plant origin. JVSF wishes to become Japan's leading belief symbol in environmental improvement products, attending this exhibition we have found a lot of potential clients.

DR. YUKIHIRO SUGIYAMA
JAPAN VIETNAM SMART FUTURE JSC



Our company brings high-tech products to introduce in the Growtech with the desire to reach many potential customers and have the opportunity to introduce our products to a wide range of domestic and foreign potential clients.

MR. TRAN VAN DUONG
TRUONG THINH TRADING AND
TECHNIQUE CO., LTD



At Growtech exhibition, Sasaki introduced smart multi-function agricultural and food dryers at booth D13-16. This exhibition makes us extremely surprised because we have approached and introduced products to a large number of potential clients.

MR. DANG TRAN VIET
HANEL PT., JSC - SASAKI BRAND



This is the first time we attend Growtech Vietnam and the results are beyond expectations, we had chance to introduce our products to a large number of visitors and found many distributors in Vietnam this year. Definitely we will come back for next year of 2023.

MR. P.R. SURESH
EXOME LIFE SCIENCES PVT. LTD.



EXHIBITOR VOICES



KHU NÔNG NGHIỆP CÔNG NGHỆ CAO THÀNH PHỐ HỒ CHÍ MINH AGRICULTURAL HI-TECH PARK OF HO CHI MINH CITY

ỦY BAN NHÂN DÂN THÀNH PHỐ HỒ CHÍ MINH
KHU NÔNG NGHIỆP CÔNG NGHỆ CAO THÀNH PHỐ HỒ CHÍ MINH
AGRICULTURAL HI-TECH PARK OF HO CHI MINH CITY-AHTP
Địa chỉ: 214 Đường D5, Phường 25, Quận Bình Thạnh, Thành phố Hồ Chí Minh



Figures say it all...

79%

Exhibitors will **COME BACK** for next year of event

85%

Exhibitors commented **QUALITY** of this year's visitors was **VERY GOOD**

70%

Exhibitors praised Growtech 2022 for its ability to generate leads for them and helped them maintain international relations

FORUM/SEMINAR/PRODUCT INTRODUCING IN EXHIBITION FRAMEWORK

TECHCONNECT AND INNOVATION VIETNAM 2022 FORUM

Date: December 07th, 2022

Time: 13:00 to 17:00

Venue: Conference Room, Floor 2nd, SECC

Hosted: State Agency for Technology Innovation (SATI)



~500
attendees

80% rated the forum
quality was **VERY GOOD**
and **HELPFUL**

FORUM/SEMINAR/PRODUCT INTRODUCING IN EXHIBITION FRAMEWORK

CONFERENCE ON LOCAL TECHNOLOGY TRANSFER AND APPLICATION ACTIVITIES IN 2022

Date: December 08th, 2022

Time: 08:00 to 12:00

Venue: Conference Room, Floor 2nd, SECC

Hosted: Ministry of Science and Technology (MOST)



~400 attendees

**85% rated the conference
quality was VERY GOOD
and HELPFUL**

FORUM/SEMINAR/PRODUCT INTRODUCING IN EXHIBITION FRAMEWORK

PANEL DISCUSSION: "POLICY SUPPORTING COMMERCIALIZATION OF RESEARCH RESULTS AND IMPROVING CAPACITY FOR INTERINTERNATIONAL ORGANIZATIONS OF THE SCIENCE AND TECHNOLOGY MARKET"

Date: December 08th, 2022

Time: 13:30 to 17:00

Venue: Seminar Area, Hall A1, SECC

Hosted: Vietnam Climate Innovation Center (VCIC)



~150 attendees

75% rated the seminar quality was GOOD and INTERESTED for product introducing



MEDIA CAMPAIGNS

~200 Domestic Press



176 đơn vị tham gia, trưng bày và giới thiệu các công nghệ, sản phẩm mới tại Triển lãm quốc tế Việt Nam Foodtech & Growtech 2022



Hơn 170 đơn vị tham gia Triển lãm quốc tế sản phẩm, thiết bị & công nghệ thực phẩm - nông nghiệp Việt Nam "Foodtech & Growtech 2022"



Khai mạc Triển lãm Quốc tế – Foodtech & Growtech



Gan 200 đơn vị tham gia Triển lãm và diễn đàn quốc tế Foodtech & Growtech 2022

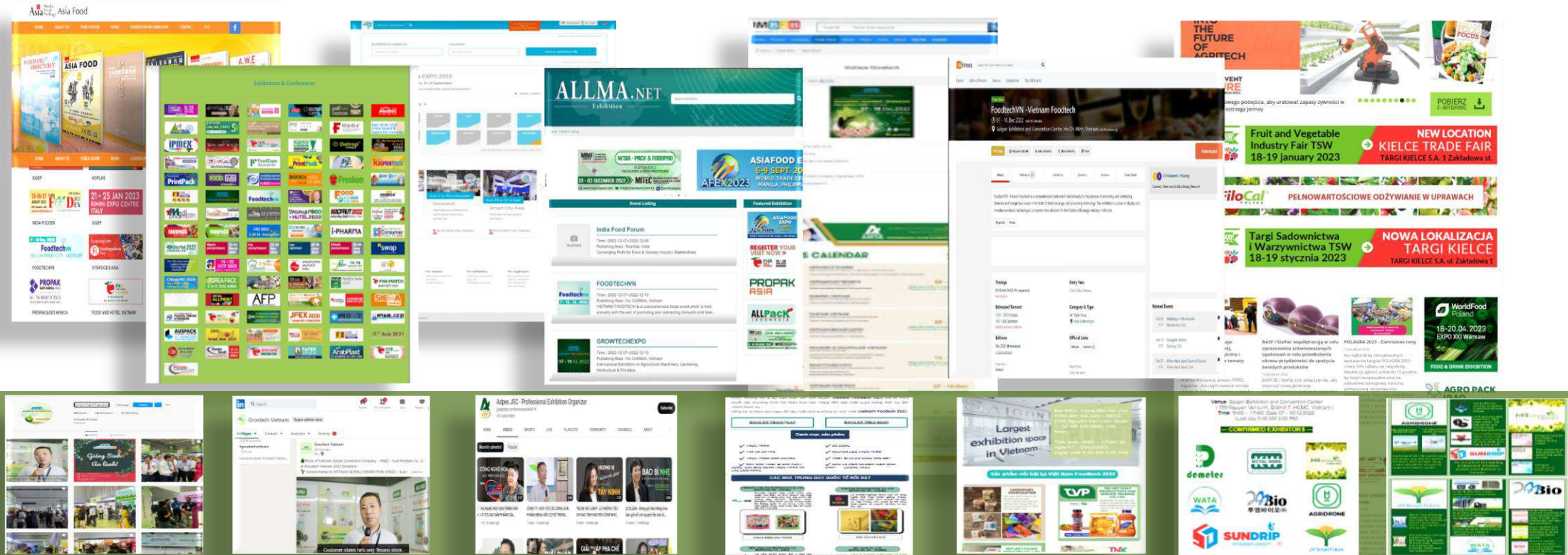


200 gian hàng tham dự triển lãm và Diễn đàn Quốc tế - Foodtech & Growtech 2022



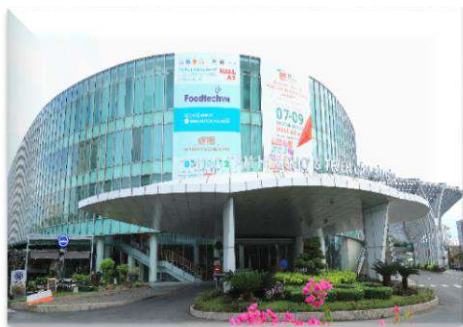
MEDIA CAMPAIGNS

2,000+ Online post/E-newsletter/Overseas Partner



MEDIA CAMPAIGNS

1,000+ Outdoor/Indoor advertisement points



2,000+ street banner





SEE YOU AGAIN

NEXT YEAR EVENT:

DECEMBER 13th – 16th, 2023

SAIGON EXHIBITION & CONVENTION CENTER (SECC),

799 NGUYEN VAN LINH, DIST.7, HCMC, VIETNAM

