IMMERSIVE & ENGAGING EVENT PLATFORM

Asia's premiere B2B trade event on Agri Technology. A curated platform to inspire learning, deepen understanding, networking, collaborating, business transactions and adoption of transformative solutions and processes. The platform to capitalise Vietnam as the springboard to access the region's high potential market in Agri Tech sectors.

The B2B programs directly at the booth are an important highlight of the Exhibition. Here, businesses have the opportunity to approach, meet, connect with, explore the potential to supply new, high-quality products and work directly with prestigious international CEOs to discuss cooperation and business opportunities.

In addition, at Vietnam Growtech 2025, participating businesses.

will have the opportunity to meet experts, buyers, investors and trade visitors from many places around the world such as: Czech, Poland, Turkey, Korea, Japan, China, Taiwan, Indonesia, Malaysia, Thailand...



CONNECTING PEOPLE & LEARNING OPPORTUNITIES

Meet genuine & high-value buyers from ASEAN countries through Exhibition hosted buyers program >500 facilitated business matched meetings identify, target and secure business meetings with new commercial partners to grow distribution channels.

At the Vietnam Growtech Conference, leading international speakers will share their solutions to the latest, most promising and potential challenges in the industry as well as promising research results.

In addition to the benefits of meeting and exchanging with speakers and leading scientists from all over the world, visitors will also have the opportunity to participate in many programs to experience new technologies at the exhibition.





EXHIBITION OPTIONS:

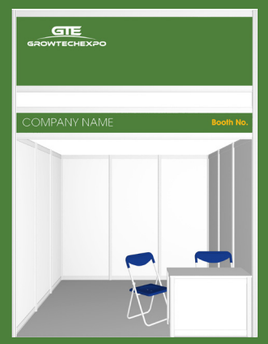
STANDARD BOOTH
3m x 3m x H: 2m5

RAW SPACE
Minimum 18 sqm





UPGRADE BOOTH
3m x 3m x H: 3m5



CONTACT INFORMATION:

GLOBAL EXHIBITION AND CONFERENCE JSC
Room 63A, 06th Flr., Fosco Building, No 6 Phung Khac Khoan Str.,
Dakao Ward, District 1, Ho Chi Minh City, Vietnam / Tel: (+84) 28 3636 2906
Room 310, 06rd Flr, No 142 Le DuanStr., Kham Thien Ward, Hanoi, Vietnam
Tel: + 84 24 3516 2063
Email: growtech@growtech.vn

www.growtech.vn

REGISTER FOR CONSULTATION INFORMATION

GTE
GROWTECHEXPO

ANNUAL EXHIBITION

THE INT'L EXHIBITION ON

MACHINERIES, EQUIPMENT & TECHNOLOGY FOR AGRICULTURE

08-10 Oct.2025

SECC - 799 NGUYEN VAN LINH
DIST. 7, HO CHI MINH CITY
VIETNAM



ORGANIZERS:

GLOBEX informa markets

www.growtech.vn * @growtech.vn

VIET NAM GROWTECH 2025 - is the largest specialized international exhibition in Viet Nam for products, equipment & machinery in agriculture, horticulture, animal husbandry and forestry. The show expects to attract 700 international & local exhibitors and 13.000 trade visitors & professional buyers during the 3-day show. The show will provide special opportunity to meet with great community of potential and reputable international buyers and importers, opening new doors for business cooperation to the Vietnamese agricultural industry. Besides the activities and programs such as technical seminars, international workshops, business networking program, extensive marketing campaigns, exhibitors also have more opportunities to promote their products & brands through exhibition marketing network in Vietnam and worldwide

DISCOVER THE OPPORTUNITIES AND OUTSTANDING POTENTIAL OF THE AGRICULTURAL MARKET IN VIETNAM

In 2024, Vietnam's agricultural market continues to record positive signals. Agricultural export turnover reached a record high, showing strong growth in the industry.

Stable agricultural production: The output of key crops such as rice, fruits, pepper, cashews, etc. all grew, meeting domestic consumption demand and serving exports.

Application of technology in production: The application of high technology in agricultural production is increasingly receiving attention, helping to improve productivity and product quality. For sustainable development, the agricultural sector needs to continue to innovate, apply technology, improve product quality, and expand markets. In addition, Vietnam's agricultural market is undergoing strong changes thanks to support from State policies and the trend of international integration. Free trade agreements (FTAs) have opened up great opportunities for Vietnamese agricultural products to penetrate demanding markets such as the EU, the United States, and Japan. The connection between farmers, enterprises and scientific and technological organizations is the key factor to improve productivity and product value. With the right development strategy, Vietnam can exploit the great potential of the agricultural market to improve its competitive position in the international arena and contribute to the sustainable development of the country.



MAIN EXHIBIT PROFILE:

- DRAINAGE DRILLING AND SOWING
- DRIVETRAIN TECHNOLOGY AND COMPONENTS
- ELECTRONICS, EQUIPMENT FOR MEASURING AND WEIGHING
- ENGINES, MOTORS AND COMPONENTS
- EQUIPMENT FOR DISTRICT HEATING
- FARM INPUTS
- FARMYARD SUPPLIES AND GRASSLAND CARE
- FERTILIZING
- FOREST
- FRUIT, VEGETABLES AND OTHER SPECIAL CROPS
- HARVEST CONDITIONING, CONVEYING, PRESERVATION AND STORAGE
- HARVESTING
- HYDRAULICS AND COMPONENTS
- INDOOR
- FARMING - VERTICAL FARMING AND OTHER NEW FOOD
- SYSTEMS
- SMART AGRICULTURE (IOT, DRONE)
- IRRIGATION
- PLANT PROTECTION
- RENEWABLE ENERGY
- SOIL WORKING AND SEED-BED PREPARATION
- SOLID BIOFUELS
- SPARE AND REPLACEMENT PARTS
- TANKS
- TRACTORS
- VEHICLE CABS AND COMPONENTS, MOUNTING SYSTEMS

FACTS & FIGURES IN 2024:

ATTENDEES	EXHIBITORS	BOOTHS	COUNTRIES & TERRITORIES	TRADE BUYERS	SPEACKERS
9.000+	170+	220+	15+	3.500+	50+

VISITORS ' SATISFACTION:

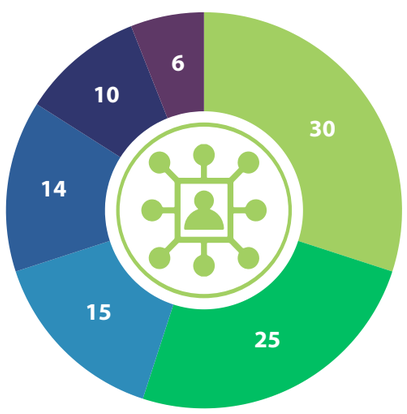


VISITOR PROFILE:



- 15% TRADER, IMPORTERS AND EXPORTERS OF FERTILLIZERS
- 12% FARMERS/ FARM CONTRACTORS
- 12% PROFESSIONAL GROWERS OF FRUITS AND VEGETABLES
- 11% PRODUCERS/ PROCESSORS (AGRO) FOOD INDUSTRY
- 10% WHOLESALERS/ DISTRIBUTORS/ DEALERS
- 10% PROFESSORS/ SCIENTISTS/ RESEARCHERS/ AGRONOMISTS
- 9% ENGINEERS/ TECHNICIANS/ CONSULTANTS
- 7% ASSOCIATIONS/ INSTITUTIONS/ GOVERNMENT
- 6% PRESS AND MEDIA
- 5% TRANSPORTS/ LOGISTICS
- 3% OTHERS

INDUSTRY OF INTEREST:



- 30% AQUACULTURE, AGRICULTURAL PRODUCTS
- 25% SEEDS AND SOIL NUTRITION, FERTILIZERS, PESTICIDES
- 15% FRAMING & GRADENING EQUIPMENT, TOOLS AND MACHINERY
- 14% TECHNOLOGY PRODUCTS POST-HARVEST SERVICE
- 10% ANIMAL HUSBANDRY
- 6% POST-HARVEST PROCESSING, PRESERVATION & STORAGE